



**HEART OF
THE CITY**

Contact

Scott McLellan

Executive Director

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Rena Lee

Director of Development and Marketing

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Spring Into Action Tournament

Heart of the City strives to level the playing field for youth ages 5-19 in our undeveloped communities by providing a positive, inclusive outlet that allows them to develop as both soccer players and as people. With the help of our generous sponsors, we have created a pathway that empowers student athletes on and off the field, giving them the resources, confidence, and guidance to help them navigate toward a brighter future.

This year's Spring Into Action Soccer Tournament on May 1, will raise much needed funds to help us continue to provide accessible soccer and education programs that help student athletes grow as soccer players and as people.

This is a one-day tournament for recreation teams to play against other recreation programs and it will attract athletes from all over the region and state, and into Wisconsin and Indiana. Your generous sponsorship will demonstrate your support for our student athletes and provide you the opportunity to interact with hundreds of players, siblings, parents, and coaches who will attend the event this year.

As a 501(c)(3) non-profit organization, your donation is 100% tax-deductible.



Sponsorship Levels



Presenting Sponsor \$5,000

There is only one Presenting Sponsor option available.

- Naming rights to tournament as the presenting sponsor in all digital and print communications
- Logo or name on banners at the tournament as the presenting sponsor
- Logo or name on tournament website page with link to business page
- Featured on emails, social media posts, and Facebook event page
- Feature on one email newsletter sponsor appreciation spotlight with link to business page sent to over 3,000 subscribers
- Ability to have a promo booth at the tournament in a prime location
- Logo or name on tournament programs distributed to over 1,000 families
- Ability to place information or materials in goody bags given to teams at tournament
- Recognition in tournament press releases and end of year donor lists
- 4 Heart of the City shirts

Award Sponsor \$2,500

- Logo or name on banner at the award area
- Logo or name on tournament website page with link to business page
- Featured on emails, social media posts and Facebook event page
- Feature on one email newsletter sponsor appreciation spotlight with link to business page sent to over 3,000 subscribers
- Ability to have a promo booth at the tournament
- Logo or name on tournament programs distributed to over 1,000 families
- Ability to place information or materials in goody bags given to teams at tournament
- Recognition in tournament press releases and end of year donor lists
- 2 Heart of the City shirts

Sponsorship Levels



Field Sponsor \$1,000

- Logo or name on banner at two fields
- Logo or name on tournament website page with link to business page
- Featured on emails, social media posts and Facebook event page
- Feature on one email newsletter sponsor appreciation spotlight with link to business page sent to over 3,000 subscribers
- Logo or name on tournament programs distributed to over 1,000 families
- Ability to place information or materials in goody bags given to teams at tournament
- Recognition in end of year donor lists

Goal Sponsor \$500

- Logo or name on two goal nets
- Logo or name on tournament website page
- Featured on emails, social media posts and Facebook event page
- Logo or name on tournament programs distributed to over 1,000 families
- Ability to place information or materials in goody bags given to teams at tournament
- Recognition in end of year donor lists

Program Sponsor \$250

- Featured on emails, social media posts and Facebook event page
- Logo or name on tournament programs distributed to over 1,000 families
- Recognition in end of year donor lists

Sponsorship Information

Presenting Sponsor \$5,000

Award Sponsor \$2,500

Field Sponsor \$1,000

Goal Sponsor \$500

Program Sponsor \$250

Company _____

Contact _____

Address _____

City _____

State Zip _____

Phone _____ Email _____

Check Enclosed

Visa

Mastercard

Discover

Name On Card _____

Card Number _____

Expiration _____

CVV _____

Please Charge Sponsorship Amount Of _____

Please email logo as high-res PNG, Vector EPS or high-res JPG to Rena Lee at rena@heartofthecitysports.org.

Please email or mail this form with payment to:

rena@heartofthecitysports.org or Heart of the City, PO Box 356, Waukegan, IL 60079

Thank you for your
support.



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