



heart of the city

www.heartofthecitysports.org

Heart of the City
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FOR IMMEDIATE RELEASE

Heart of the City Announces New Leadership

Waukegan, IL – October 28, 2017 – With a mix of sadness and sincere gratitude, the Heart of the City Board of Directors announced earlier this month that their Chief Operating Officer, Brandon Massey, was leaving after accepting a new position.

Massey's final day was Friday, October 20, 2017.

During his two-year tenure at the nonprofit organization, Massey helped move Heart of the City from a start up organization to the entity it is today, and became known throughout Lake County for his service and dedication to helping the young people we serve find a path to a positive future.

On behalf of the other members of the Board, Lori Kleiman shared that, "Brandon implemented process and mission-focused action to the organization, and we offer our sincere best wishes for continued success in his new post."

Heart of the City's Director of Development, Adrienne Wright, will serve as Acting Chief Executive Officer while the Board conducts a search for their new Executive Director.

Kleiman added that, "Our Board is confident that Heart of the City will be in good hands during this period of transition and preparing for amazing 2018 programming."

With 17 years of nonprofit administration to her credit, Wright steps into the transitional role with significant management and community engagement experience. Although originally from Michigan, where she worked with several nonprofits to build cultures of philanthropy, she is already a familiar face in the local community.

Wright reminisced about the organization's passion for helping to keep soccer affordable for kids in Lake County. "I look forward to stepping into Brandon's shoes and working closely with Board members, staff, parents, players, and community partners alike."

Wright and the team stand ready to drive the next chapter of Heart of the City under its new leadership.

Questions during this transition can be directed to adrienne@heartofthecitysports.org.

About Heart of the City

Heart of the City changes the trajectory of young lives in Lake County, IL by ensuring affordable access to organized soccer experiences. The charitable nonprofit inspires its players to become competitive on the field, successful in the classroom, and productive in the community. For more information visit Heartofthecitysports.org or email info@heartofthecitysports.org.

Photos



Caption: Pictured here, Elena Lara and Adrienne Wright (right) from Heart of the City welcome members of the City of Waukegan's Chamber of Commerce at a recent multi-chamber event at the Waukegan Yacht Club.